

SOCIAL MEDIA KIT



ATHENS
INTERNATIONAL
JEWELLERY SHOW
HELEXPO



You can download all the logos and banners:

Logos & Banners

- Hashtags -

Find the Official Hashtags to be used below.
Hashtags should be used in the following order:

#AthensInternationalJewelleryShow

#AIJS

#HELEXPO

- WebSite -

The Official Website of Athens International Jewellery Show:

athens-jewellery-expo.gr/en

- Social Media Accounts -

The Official Social Media Accounts of Athens International Jewellery Show:



SOCIAL MEDIA KIT

- Mention στα Social Media Accounts -

You can @Mention Athens International Jewellery Show in your posts or stories as:

 **@athensinternationaljewelleryshow**

 **@AthensJewellery_show**

 **@Athens-international-jewellery-show**

 **@tif.helexpo**

- Important notes -

- It is recommended to use our Official hashtags in your Posts.
- In addition, it is recommended to @Mention the Official accounts of the event.
- It would be also good to insert a geographical tag/location using as a Location: **Athens International Jewellery Show**.
- In your Posts it is recommended to display **"Pavillion"** and **"Stand"**
- The correct name of the Expo is **Athens International Jewellery Show** and not athens international jewellery show or ATHENS INTERNATIONAL JEWELLERY SHOW
- The correct name of the exhibition organizer is **HELEXPO** and not Helexpø

For more information about Social Media, please contact:
media@helexpo.gr

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