



ATHENS  
INTERNATIONAL  
JEWELLERY SHOW  
HELEXPO

# Design SECTION

*A curated showcase dedicated  
to contemporary jewellery designers*

# Design SECTION

## *What is the DESIGN SECTION? - The Concept*

The DESIGN SECTION of the Athens International Jewellery Show 2026 is a specially designed exhibition area that highlights the work of independent creators and contemporary jewellery designers. It is an art-curated, high-aesthetic environment, with a minimal, clean visual identity that allows each designer's creativity to shine without distraction. The ideal space for designers who want to present their work at a major B2B exhibition with strong commercial activity.



# Design SECTION

## *Why participate in the DESIGN SECTION?*

### **1. Exposure to 5,700+ trade visitors**

Your work becomes visible to thousands of industry professionals involved in retail: jewellery shop owners, boutique buyers, tourist shops, galleries, concept stores, e-shops and more.

### **2. A highly targeted audience for designers**

Connect with trade visitors actively seeking original, handmade, limited-edition pieces from emerging creators - jewellery that helps them stand out from competition.

### **3. The ideal participation format for creators**

A specially designed open-space area with a clean, minimal aesthetic that elevates the work of both new and established designers.

### **4. Low participation cost**

Showcase your creations at Greece's largest jewellery exhibition with significantly low cost. Designers can introduce their work to the AIJS audience and observe real market feedback - without the expenses of a standalone booth.



## *Who can participate?*

- Independent designers
- Creative studios / ateliers
- Emerging creators & new designers
- Brands with special or limited-edition collections
- Artists working in contemporary or artistic jewellery

A large volume of pieces is not required - the concept highlights carefully selected works.



# Design SECTION

## Equipment - Inclusions & Pricing

### DESIGN SECTION 1

#### Includes:

- 1 display stand (black surface, wooden frame - Ø 0.97m)
- 1 hanging lighting bell
- 1 rectangular glass table (code 03042800)
- 2 black chairs (code 03023100)
- Light grey carpet
- General lighting
- Security

**Cost: €500 + 24% VAT**

### DESIGN SECTION 2

#### Includes:

- 2 display stands (black surface, wooden frame - Ø 0.97m)
- 2 hanging lighting bells
- 1 rectangular glass table (code 03042800)
- 2 black chairs (code 03023100)
- Light grey carpet
- General lighting
- Security

**Cost: €600 + 24% VAT**

In the Technical  
Services Form you  
can see the codes of  
the equipment  
provided:



The participation  
declaration  
can be submitted  
here:

