



ATHENS
INTERNATIONAL
JEWELLERY SHOW
HELEXPO

ufi
International
Fairs
Exhibitions
Shows

Design SECTION

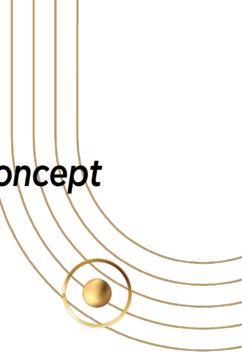
A curated showcase dedicated
to contemporary jewellery designers



Design SECTION

What is the DESIGN SECTION? - The Concept

The DESIGN SECTION of the Athens International Jewellery Show 2026 is a specially designed exhibition area that highlights the work of independent creators and contemporary jewellery designers. It is an art-curated, high-aesthetic environment, with a minimal, clean visual identity that allows each designer's creativity to shine without distraction. The ideal space for designers who want to present their work at a major B2B exhibition with strong commercial activity.



Design SECTION

Why participate in the DESIGN SECTION?

1. Exposure to 5,700+ trade visitors

Your work becomes visible to thousands of industry professionals involved in retail: jewellery shop owners, boutique buyers, tourist shops, galleries, concept stores, e-shops and more.

2. A highly targeted audience for designers

Connect with trade visitors actively seeking original, handmade, limited-edition pieces from emerging creators - jewellery that helps them stand out from competition.

3. The ideal participation format for creators

A specially designed open-space area with a clean, minimal aesthetic that elevates the work of both new and established designers.

4. Low participation cost

Showcase your creations at Greece's largest jewellery exhibition with significantly low cost. Designers can introduce their work to the AIJS audience and observe real market feedback - without the expenses of a standalone booth.



Who can participate?

- Independent designers
- Creative studios / ateliers
- Emerging creators & new designers
- Brands with special or limited-edition collections
- Artists working in contemporary or artistic jewellery

A large volume of pieces is not required - the concept highlights carefully selected works.

Design SECTION



Equipment - Inclusions & Pricing

DESIGN SECTION 1

Includes:

- 1 display stand (black surface, wooden frame - Ø 0.97m)
- 1 hanging lighting bell
- 1 rectangular glass table (code 03042800)
- 2 black chairs (code 03023100)
- Light grey carpet
- General lighting
- Security

Cost: €500 + 24% VAT



DESIGN SECTION 2

Includes:

- 2 display stands (black surface, wooden frame - Ø 0.97m)
- 2 hanging lighting bells
- 1 rectangular glass table (code 03042800)
- 2 black chairs (code 03023100)
- Light grey carpet
- General lighting
- Security

Cost: €600 + 24% VAT

In the Technical Services Form you can see the codes of the equipment provided:



The participation declaration can be submitted here:

